

Handy Resources for Home

Report Litter 28-CLEAN
Report Graffiti 241-WASH
Police Non-Emergency 553-0123
Police/Mission Station 558-5400
Help A Homeless Person 431-7400
(Mobile Assistance Patrol dispatched)
Street Cleaning 695-2017 or 695-2020
S.F. Supervisor Bevan Dufty's Office
Bevan Dufty 554-6968
bevan.dufty@sfgov.org
Diana Parker, Chief of Staff
diana.parker@sfgov.org

2003 EVPA OFFICERS AND BOARD MEMBERS

President: Joe Foster
Vice President: Drew Bertagnolli
Corresponding Secretary: Thomas Kocon
Recording Secretary:
Treasurer: Mike Babbitt
At-Large Board Members: Gerald Abbott, Adam Hagen, Judy Hoyem, Richard McRee, Gustavo Serina, Pauline Shaver and David Weiss

**EVPA P.O. Box 14137
San Francisco, CA 94114-0137
Address Service Requested**

www.EVPA.org www.PinkTrianglePark.org

**Next General Membership
Meeting: Thursday
June 17th, 2004
@ 7:30pm
Castro Meeting Room
Castro @ 18th Street
Above the Bank of America**

Join EVPA by Sending Us This Completed Membership Application

Name: _____
First Last

Name: _____
First Last

Organization: _____

Address: _____ Apt. _____
City: San Francisco, CA Zip Code

Day Phone: (____) _____ Evening Phone: (____) _____

_____ Email
Address: _____

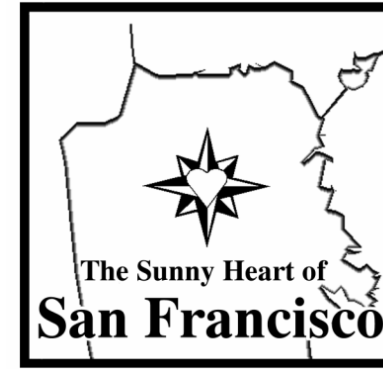
(EVPA does not share your contact information with other groups)

My concerns for the neighborhood
include _____

I am interested in working on the following issues:
 City Planning/Zoning Transportation, Utilities & Neighborhood Commerce
 Public Health/Safety Education/Recreation Membership & Promotion
 Finance Internal Affairs Pink Triangle Park

Renewing membership. New membership.

Annual Membership dues are \$15 per calendar year for individuals or \$24 for households, businesses or nonprofits in Castro, Upper Market, and



Volume 123, Issue 6 June 2004

www.EVPA.org

www.PinkTrianglePark.org

Eureka!

News for Eureka Valley, Upper Market, Castro, Duboce & Twin Peaks. Published by the
Eureka Valley Promotion Association
Serving the neighborhood since 1881.

President's Column Change is in the Wind

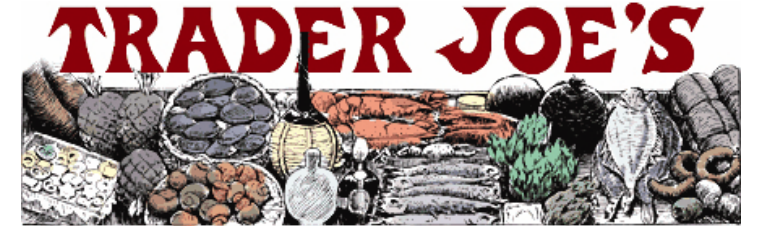
As Summer approaches, the tide of afternoon fog and wind have returned to Twin Peaks. This seasonal phenomenon provides a welcome relief during the warm days of June. Our unique weather patterns also reminds Eureka Valley residents that we live in a very changeable and changing environment. Like grabbing a sweater in June to fend off the cold, we have the power to adjust to changing conditions. As discussed by Gustavo Serina in this issue of Eureka!, our organization has been approached to consider several important new initiatives.

First, our local merchants association, the Merchants of Upper Market and Castro (MUMC), has asked us to support them in promoting a Community Benefits District (CBD) in the Castro. This voter-approved measure would bring tax dollars to our commercial area for needed services such as street cleaning and maintenance. Such districts have proven beneficial to neighborhoods in San Diego, Los Angeles as well as the Union Square area of San Francisco. Second, Trader Joe's supermarket is soliciting comment regarding a new location at Market and 15th Streets. And finally, EVPA is now poised to improve its fund-raising ability via its application for nonprofit tax status.

All of these changes stand to effect members of EVPA for many years to come. Whether you welcome cleaner streets, or dread the higher local sales tax assessments that a Community Benefits District would bring; whether you would rather shop on 15th Street or travel to Masonic Avenue for your Trader Joe's groceries, or whether you would prefer a tax deduction for your donations to EVPA projects or not...your voice is important. As EVPA members, we have the opportunity to discuss and vote on initiatives that affect us at our monthly general membership meetings. In this way, we are heard above the din of random opinions and present a more unified voice to public officials and decision-makers.

I look forward to seeing you on Thursday evening, June 17 at 7:30pm at the Castro Meeting Room...and don't forget your sweater!

Regards, Joe Foster



Neighborhood Business News

Gustavo Serina

As most members know, EVPA is made up of residents and business owners. The two groups are affected by the quality of life in the neighborhood and often work together to address common goals.

Recently, the Merchants of Upper Market and Castro (MUMC) applied for a grant from the Mayor's Office of Economic Development to assess the feasibility of a Community Benefits District (CBD) in the Upper Market/Castro area. At our last membership meeting, EVPA voted to write a letter of support for the MUMC application. A CBD allows merchants and property owners in a designated geographical area to tax themselves for services above and beyond those currently provided by the city. For example, the CBD may decide to fund more street cleaning, including steam cleaning of sidewalks, more private security, more tree plantings, or more frequent garbage collection. San Francisco lags behind New York, Los Angeles, San Diego, Oakland, Chicago and other cities in creating CBDs, but legislation introduced last year by Supervisor Aaron Peskin and approved by the Board, makes their establishment easier. Currently, the city's sole CBD is for Union Square.

Our Utilities, Transportation, and Neighborhood Commerce Committee, chaired by David Weiss, will keep membership posted as to the status of the application and, if it is granted, the process that will be utilized to gauge support for a CBD in our neighborhood.

Last week, District 8 Supervisor Bevan Dufty, hosted a meeting between representatives of Trader Joe's and community members to discuss the speciality food store's desire to open a branch at Sanchez and 15th Streets, (con't next page)



**NEWS FROM:
SF NEIGHBORHOOD PARKS COUNCIL**

The Community Clean Team are organizing a clean up of parks in **District 8** on **Saturday, June 19, 9 am to noon**. Meet at Buena Vista park, Buena Vista West at Waller, for the kick-off at 9 am and then return there at noon for lunch.

Other parks in addition to Buena Vista that will be spruced up that day include:

- Walter Haas Park (Addison/Farnum/Beacon)
- Glen Canyon
- Dolores Park
- Sunnyside Conservatory (Monterey/Baden)

Contact the Recreation and Parks Department's Volunteer Office at (415) 753-7265 to confirm additional parks and exact meeting locations. You can also call the Clean City Coalition at (415) 508-0050 for more information.

(Trader Joe's con't)

currently the site of a paint store. This would be the third store for Trader Joe's in San Francisco--others are on Masonic Street and South of Market. The property owners have a preliminary concept for the store that would feature two levels of roof top parking, accommodating 48 automobiles. Currently, 24 cars can park at the site. Parking and traffic were the major concerns expressed at the meeting at which most attendees indicated that they liked Trader Joe's and shopped there. A few people suggested that the store be built with no parking, but Douglas Yokomizo, Trader Joe's Vice President and General Counsel, said that was impractical for a food store. Other topics discussed were the excellent wages and benefits earned by employees--even part time staff working 20 hours a week are eligible for medical, dental, and vision insurance coverage. Most employees are residents of San Francisco. Mr. Yokomizo and other representatives of Trader Joe's have been invited to work with David Weiss on issues of concern and to address General Membership at our July 15 meeting.

Finally, a special thanks to EVPA member, Attorney Marc Epstein, for completing the application to establish the EVPA Foundation, a 501 C (3) nonprofit organization. Once by-laws are written, officers named, and final paperwork submitted to the state of California, the Foundation will be able to accept tax deductible donations for projects to improve the quality of life in our neighborhood. This is a huge step forward for our organization, something that has been discussed for years, and is now close to a reality thanks to Marc!

**EVPA MINUTES
GENERAL MEMBERSHIP MEETING
MAY 20, 2004**

Recorded by Joe Foster
Start time: 7:31pm
End time: 8:45pm
Attendance: 18
Voting members: 16

MOTION #1: Approval of minutes of the general membership meeting of April 2004.
Motion carried.

MOTION #2: It will be the policy of EVPA to record only motions and the outcome of such motions in the official meeting minutes for the general membership and board meetings until the position of recording secretary is filled.
Motion carried.

MOTION #3: EVPA supports the Merchants of Upper Market and Castro (MUMC) in its efforts to obtain technical assistance, funding and an overall assessment of a Community Benefits District in Eureka Valley.
Motion carried.

MOTION #4: EVPA resolves to spend \$75 and borrow \$800 from board member, David Weiss for a 12-month period in pursuit of 501 (c) 3 tax status for the Pink Triangle Park and Memorial project.
Motion carried.

MOTION #5: EVPA directs its corresponding secretary to send a letter of thanks to Mark Epstein for his efforts in obtaining 501 (c) 3 tax status for the Pink Triangle Park and Memorial project.
Motion carried.

MOTION #6: EVPA supports the efforts of Supervisor Bevan Dufty to improve pedestrian safety and vehicle traffic flow on Castro Street.
Motion carried.

**ADVERTISE IN THE
EUREKA!**

There is no better time to place an ad in the Eureka than now. Announcing our new incentive program – plan ahead and save some money while letting your neighbors know how best to support your business. Ad rates are as follows, to sign up please contact Gustavo Serina at gserina@aol.com.

- 1 month, \$35
- 3 months, \$90
- 6 months, \$165
- 9 months, \$225
- 12 months, \$270

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415-552-9500

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For any EVPA members or member referrals—5% of my commission donated to EVPA.

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