

Handy Resources for Home  
Report Litter 28-CLEAN  
Report Graffiti 241-WASH  
Police Non-Emergency 553-0123  
Police/Mission Station 558-5400  
Help A Homeless Person 431-7400  
(Mobile Assistance Patrol dispatched)  
Street Cleaning 695-2017 or 695-2020  
S.F. Supervisor Bevan Dufty 554-6968  
bevan.dufty@sfgov.org  
Diana Parker, Dufty's Chief of Staff  
diana.parker@sfgov.org

2003 EVPA Officers & Board Members  
President Gustavo Serina  
Vice President Tom Hanus  
Corresponding Secretary Jimmer Cassiol  
Recording Secretary Mike Babbitt  
Treasurer Joe Foster  
At-Large Board Members  
Gerald Abbott Drew Bertagnolli  
Michael Crawford Judy Hoyem  
Rich McRee Pauline Shaver  
David Weiss

Join EVPA by Sending Us This Completed Membership Application

Name: \_\_\_\_\_  
First Last

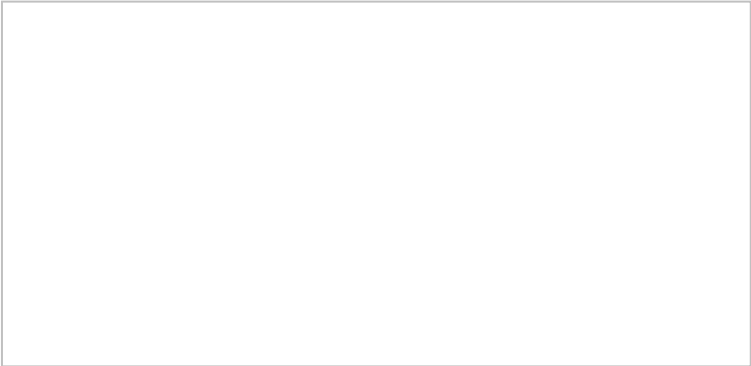
Name: \_\_\_\_\_  
First Last

Address: \_\_\_\_\_ Apt. \_\_\_\_\_  
City: San Francisco, CA Zip Code \_\_\_\_\_

Day Phone:(\_\_\_\_\_) \_\_\_\_\_ Evening Phone:(\_\_\_\_\_) \_\_\_\_\_  
Email Address: \_\_\_\_\_  
(EVPA does not share your contact information with other groups)  
My concerns for the neighborhood include \_\_\_\_\_

I am interested in working on the following issues:  
\_\_\_City Planning/Zoning \_\_\_Transportation, Utilities & Neighborhood Commerce  
\_\_\_Public Health/Safety \_\_\_Education/Recreation \_\_\_Membership & Promotion  
\_\_\_Finance \_\_\_Internal Affairs \_\_\_Pink Triangle Park

Annual Membership dues are \$15 per calendar year for individuals or \$24 for households, businesses or nonprofits in Castro, Upper Market, and Duboce Triangle (Eureka Valley). EVPA is a non-profit California corporation.  
Please return this form with your check payable to EVPA to:  
EVPA, PO Box 14137, San Francisco, CA 94114-0137.  
Questions? Email us at [joinevpa@aol.com](mailto:joinevpa@aol.com).



Mayor Willie L. Brown, Jr. speaks at the dedication of Pink Triangle Park.



EVPA  
P.O. Box 14137  
San Francisco, CA 94114-0137  
[www.EVPA.org](http://www.EVPA.org) [www.PinkTrianglePark.org](http://www.PinkTrianglePark.org)



Pink Triangle Park Opens.  
The most moving comments came from someone not even scheduled to speak. Gloria Lyon, a Holocaust camp survivor, sat in the audience at the June 23rd dedication of Pink Triangle Park, her own memories of the experience weighing on her mind as various dignitaries spoke of the importance of human rights. As the crowd waited for the Mayor to arrive, she rose and approached the podium asking to share her memories.

"I remember the pink triangle but I didn't know at the time what it stood for because there was never any time to socialize," recalled Lyon who still bears the tattooed identification of A6374 on her arm. "I saw them work hard, being abused and deprived of their human rights. I saw them being beaten."

She recalled her own experience in the notorious Auschwitz camp as a Jewish teenager witnessing the lines of people entering the crematoriums, with nothing but smoke coming out. Her own death came incredibly near when she and dozens more were forced onto a truck en route to execution fields. She jumped, rolling down an embankment and hiding until she could melt back into a crowd.

The audience of about 150 people was quiet as Lyon finished her remarks and Mayor Brown approached. Veterans of World War II, some of whom fought in the European theater, snapped at attention and saluted. Though she and the Mayor stood together, there was no question for whom the salute was intended. An emotional wave rolled the audience and the Mayor, who helped fund the Park's creation through the neighborhood Beautification Fund, asked Lyon to join him and other dignitaries in unveiling the plaque at the Park's western edge. It reads:

PINK TRIANGLE PARK AND MEMORIAL  
IN REMEMBRANCE OF THE LESBIAN, GAY,  
BISEXUAL, AND TRANSGENDER VICTIMS OF THE NAZI REGIME (1933-1945)  
ARTISTS: ROBERT BRUCE AND SUSAN MARTIN  
A NONPROFIT PROJECT SPONSORED BY NEIGHBORS,  
BUSINESSES, CITY AGENCIES  
AND THE EUREKA VALLEY PROMOTION ASSOCIATION  
MAJOR FUNDING PROVIDED BETWEEN 1999 AND 2003  
THROUGH THE GENEROSITY AND LEADERSHIP OF  
WILLIE L. BROWN, JR.  
MAYOR OF THE CITY AND COUNTY OF SAN FRANCISCO  
NEIGHBORS WERE ASSISTED IN THEIR EFFORTS BY:  
NEIGHBORHOOD BEAUTIFICATION FUND, OFFICE OF THE  
MAYOR  
DEPARTMENT OF PUBLIC WORKS  
SAN FRANCISCO ARTS COMMISSION  
DEDICATED HUMAN RIGHTS DAY, DECEMBER 10, 2001  
TOM AMMIANO, PRESIDENT, SAN FRANCISCO BOARD OF  
SUPERVISORS

Eureka!  
News for Eureka Valley, Upper Market,  
Castro, Duboce & Twin Peaks. Published by the  
Eureka Valley Promotion Association  
Serving the neighborhood since 1881.  
[www.EVPA.org](http://www.EVPA.org) [www.PinkTrianglePark.org](http://www.PinkTrianglePark.org)  
July 2003

A Remarkable June.  
More in July.  
Greetings All-  
June 23 marked a highlight in EVPA's long history: the formal dedication of the Pink Triangle Park and Memorial by Mayor Willie Brown. Approximately 150 people attended the ceremony and heard addresses from Wendy Nelder, Director of the Mayor's Office of Neighborhood Beautification, City Treasurer Susan Leal, Supervisors Bevan Dufty and Tom Ammiano, and most movingly, Holocaust Survivor Gloria Lyon, who shared her memories of wearing a yellow star while in a concentration camp and seeing men wearing pink triangles being sent to their deaths. The San Francisco Concert Chorale sang to begin and close the event.  
Thanks to the efforts of Michael Crawford and Tom Hanus and their firm, Persuasions, media attention was widespread. Articles appeared in the San Francisco Chronicle, San Francisco Examiner,



Gloria Lyon shows her concentration camp ID tattoo and spoke of seeing prisoners with pink triangles.

Next Meeting  
July 17th, 7:30 pm  
Susan Leal Coming.  
Continued Inside  
The July 17 monthly meeting of EVPA will include Mayoral Candidate Susan Leal. Leal currently serves at the City's Treasurer. If you are interested in hearing her plans for the City should she win the November contest, come to the Eureka Valley Recreation Center auditorium, 100 Collingwood, on Thursday at 7:30 pm for her remarks, and a regular neighborhood association calendar of business. Among the other items of business for the meeting is an important update about the remodeling of the EVRC slated for an

Party in the Park.  
Seward Minipark that is.  
Come join EVPA, friends and neighbors this Saturday, July 19th from 11 am - 3 pm to commemorate 30 years of neighborhood spirit symbolized by the pioneering and popular Seward Minipark (near 20th and Douglass, just east of Kite Hill). Eureka Valley residents can be proud that this was the first concrete dual slide and the first, and precedent-setting, hillside park for San Francisco. Past EVPA president, B. Shimon Schwarzschild - a driving force behind the creation of the park - plans to attend and can share many stories about the evolution of the park and the neighborhood.  
• Bring a covered dish and have a hotdog that we'll be grilling. • Slide races for kids of any age (old jeans recommended). • Help complete the bas-relief wall started in 1974 when the park was one year old. • For more information, please contact Richard @ 437-0900.



World War II Veterans listened from the front row, including EVPA members (r to l) Jim Compton and Bob Melbourne.



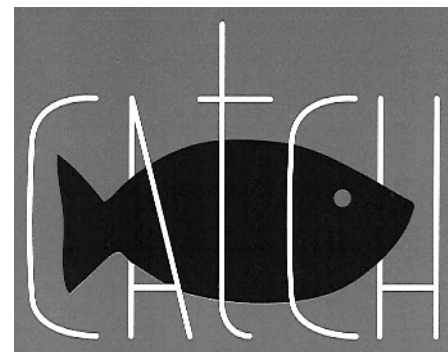
Standing at the plaque unveiling: (r to l) Supervisor Bevan Dufty, Holocaust survivor Gloria Lyon, Wendy Nelder, director of Neighborhood Beautification Fund, Mayor Willie L. Brown Jr., EVPA President Gustavo Serina (background), Supervisor Tom Ammiano, City Treasurer Susan Leal, EVPA Treasurer Joe Foster (background) and park co-artist Robert Bruce.

MARK LENO, SAN FRANCISCO SUPERVISOR DISTRICT EIGHT  
CAROLE MIGDEN, MEMBER OF THE CALIFORNIA STATE ASSEMBLY

Pink Triangle Park and Memorial is open and ready for visitors. It is the nation's first permanent memorial that focuses exclusively on the experiences of lesbians, gays, bisexuals and transgenders during the Nazi regime. It joins other significant Castro landmarks such as the giant Rainbow Flag, the mural of Harvey Milk above his former camera shop, the site of nation's first AIDS Quilt Office and, of course, the Castro Theater itself. Though the park is open, the work continues on developing educational outreach materials and fundraising to ensure the park's proper maintenance of landscaping and sculptural art.

EVPA is proud of its principal sponsorship role in transforming a oddly shaped, weedy eyesore into something of national significance. The three-year-long effort that began with a national art competition and continues embodied in the new park could not have occurred without the support of hundreds of hardworking volunteers from the residential and business communities. A few, although no where near all, are recognized in the next column.

The dedication ceremony of Pink Triangle Park was made possible, in part, through the support of these generous businesses. Eureka Valley Promotion Association expresses its thanks to:



RATIONAL & IRRATIONAL COMMUNICATIONS  
**PERSUASIONS**  
www.Persuasions.net

Oakland Tribune, San Jose Mercury News, Gay.com, Bay Area Reporter, Bay Times, and Spectrum. KGO Channel 7, KRON Channel 4, and KCBS Radio also covered the ceremony.

The Pink Triangle Park and Memorial has been a multi-year undertaking helmed by EVPA's Education and Recreation Committee, first under the chairmanship of Joe Foster and then under the leadership of Pauline Shaver. Pauline managed the project from its inception to its current phase. Without her remarkable dedication, it would not have happened. Special thanks to them both and many EVPA members who helped along the way.

Members are encouraged to attend our July 17 General Membership meeting, which will feature two special guests: Mayoral candidate Susan Leal, who will share her vision for San Francisco, and a representative of Friends of the Urban Forrest (FUF), who will explain how this organization can help in planting more trees in our neighborhood. This a key element of District 8 Supervisor Dufty's Castro Renaissance plan, which the Department of Public Works is spearheading.

This month also marks the 30th anniversary of another significant chapter in our

## Home Boy.

When you decide to buy or sell a home, call eight-year Duboce Triangle resident Tom Geller. Nobody knows the neighborhood better.



**Tom Geller • Zephyr Real Estate**  
**415-731-5011 x133 • www.tomgeller.com**

## Patelco Credit Union

Lowest Auto Loan Rates in Patelco's History  
Same Rates for New, Used or Refinancing  
Up to 100% Financing - Up to 84 Month Term  
2193 Market St at 15th  
Monday - Friday 10am - 6pm  
Saturday 10am - 2pm  
**Mention this Ad for FREE MEMBERSHIP**

A stylish perspective on pet supplies

**Best in Show**  
Only the best for your pets

Redeem this ad for a 10% discount on your purchase. Not valid on food.

300 Sanchez Street @ 16th San Francisco, CA 94114  
(415) 863-PETS Fax (415) 621-CATS [BestInShowSF.com](http://BestInShowSF.com)

WHEN IT COMES TO LONG-TERM CARE,  
**THERE'S NO PLACE LIKE HOME.**

A good thing about Long-Term Care Insurance from State Farm® is that you have your choice of care options – including in your home. You'll also be helping to protect your life savings from the cost of extended care. To learn more about it, just talk to your neighborhood State Farm Agent. WE LIVE WHERE YOU LIVE.®

**Traci Hollander**  
Lic.#0C19063  
526 Castro @ 18th Street  
415-575-3775

LIKE A GOOD NEIGHBOR,  
STATE FARM IS THERE.®

\*State Farm Mutual Automobile Insurance Company • Home Office: Bloomington, Illinois  
See your local State Farm Agent for details on coverage, costs, restrictions and renewability.

organization's history: the creation of the Seward Street mini park. Please join us to celebrate the dedication of that Park on July 19th. Congratulations to all who helped create this unique Park for the enjoyment of all.

I encourage residents, business, workers, nonprofits and faith communities to join EVPA as in investment in keeping the Castro and upper Market area a vibrant neighborhood in which to live and work. As our June and July activities demonstrate, EVPA is where you belong.

**RED GRILL**  
4063 18th ST  
255-2RED

**WHISKEY LOUNGE**  
4063 18th ST  
255-2RED

**BLUE**  
2337 Market ST  
863-BLUE

**ADAM HAGEN**  
HOMES • CONDOMINIUMS • INVESTMENT PROPERTIES

OFFICE: 415-296-2190  
[ahagen@mcguire.com](mailto:ahagen@mcguire.com)

**YOUR NEIGHBORHOOD REALTOR**  
**YOUR NEIGHBORHOOD RESOURCE**

## Castro Street Fair Approaching.

The annual Castro Street Fair is approaching and volunteers are needed for the October event. Each year EVPA receives a portion of its funding from donation collection efforts near the 17th Street entrance to the Fair. Please contact the new project leader for this, Adam Hagen, at 415/296-2190 or [ahagen@mcguire.com](mailto:ahagen@mcguire.com).

## Human Rights Campaign Dinner Saturday July 26, 2003

Kathleen Connell and her partner Jaye Whittaker are putting together a table for this year's Human Rights Campaign dinner on Saturday, July 26. Special guests will be John Kerry and Margaret Cho. The cost is \$175 per person to support one of the country's top Gay and Lesbian rights organizations. Anyone interested should contact Kathleen directly. At 650/604-4837

## Castro Photos Needed!

Local writer Strange de Jim has signed with Arcadia Publishing to show the history of "San Francisco's Castro" in 200 photos and captions. He is seeking photos from EVPA members and others of the Castro/Eureka Valley area and lifestyle taken anytime between 1848 and 2003. If you have an image you'd like to send him for inclusion, please send to Strange de Jim, P.O. Box 14547, San Francisco, CA 94114. He will scan your photos and return them. If you have questions, call Strange at 415-621-4517.