



# Eureka!

News for Eureka Valley, Upper Market, Castro, Duboce & Twin Peaks. Published by the  
**Eureka Valley Promotion Association**  
*Serving the neighborhood since 1881.*

Volume 124, Issue 6 June 2005

[www.EVPA.org](http://www.EVPA.org)

[www.PinkTrianglePark.org](http://www.PinkTrianglePark.org)

## EVPA MEMBER NAMED AS LIAISON TO THE LGBT COMMUNITY

Mayor Gavin Newsom announced the appointment of Jim "Jimmer" Cassiol as his point person for District 8 and the LGBT community in San Francisco. Jimmer is well respected for his commitment to the community. In addition to his duties as LGBT liaison, Jimmer will represent the Mayor in District 8.

"Jimmer has gone above and beyond his call of duty to support the LGBT community," said Mayor Newsom. "I know that he will continue to advance the cause of equality, fairness and justice that every San Franciscan deserves."

Over the last several years, Jimmer has been active in a number of key groups, including serving on the Board of the Eureka Valley Promotion Association (EVPA), and as the only renter on the Board of the Small Property Owners of San Francisco. He is a member of the Alice B. Toklas Democratic Club, Plan C, is involved with the Merchants of Upper Market and Castro, and is active in the AIDS Emergency Fund. In addition, Jimmer has been involved with Merchants of Upper Market and Castro and is active with the AIDS Emergency Fund.

"I am proud to have been asked by Mayor Newsom to serve as liaison to the City's LGBT community," said Jimmer. "I have been an active part of the LGBT community for years and I am looking forward to serving this vital community and connecting people with services." District 8 Supervisor Bevan Dufty, whose district includes the Castro, praised the Mayor's appointment. "Jimmer has proved his talent and dedication since joining the Mayor's Office of Neighborhood Services. I welcome his involvement in the diverse range of LGBT issues that are so important to our

city. I know the community will find him to be welcoming, responsive, and hard working."

Treasurer Jose Cisneros also acknowledged the appointment saying, "I have known Jimmer for several years, and I am confident that he will serve as a great asset to the gay and lesbian community. I am confident that this appointment will be of real benefit to the LGBT community, and to the city of San Francisco as a whole."

**Congratulations Jimmer!**



Photo by Daniel Homsey

## EVRC CONSTRUCTION UPDATE

General contractor, Kin Wo Construction, began its contract work on February 9, 2004. At this time, the building shells are complete and electrical, mechanical, and plumbing systems are in place. Drywall installation to "close up the walls" is currently underway. The project is approximately 69% complete. The City continues working closely with the contractor on the expeditious completion of the project and will continue to track the contractor's progress so that the recreation center and playground can open by the Commission approved Fall 2005 deadline. Work to be completed in the coming months includes finishing the interior spaces, the installation of the art work in the lobby and entrance pillar by Artist Vicky Saulls, completion of site ramps, walkways, planters/landscaping and the playground.

Questions: You may contact Denise Louie, Project Director, Recreation & Park Department Capital Division by contacting [Denise.Louie@sfgov.org](mailto:Denise.Louie@sfgov.org), or Sheri Costa, Public Affairs Officer, Department of Public Works at 415.437.7009 or [Sheri.Costa@sfdpw.org](mailto:Sheri.Costa@sfdpw.org).

# PTPM HAS A NEW NEIGHBOR

Pink Triangle Park and Memorial will soon have a new neighbor. Deborah Udin, a Zephyr Real Estate sales manager and broker, confirmed that 2500 Market Street had been leased. Ms. Udin said, "the interior of the building will be configured as private offices and conference rooms and act as a satellite to the main office." Zephyr's 2500 Market Street office is scheduled to open early September.

"The fit couldn't be better," EVPA member Pauline Shaver said. "Zephyr has long supported the human rights concerns and PTPM was dedicated on December 10, 2001 the day Mayor Willie Brown declared Human Rights Day in San Francisco."

Self-described as "as a caring, fun-loving family of agents who take a hands-on approach to community service," we learned from Zephyr's website that they participate in various charities and local causes each year. From human rights, to breast cancer research, and youth and children's organizations, the list was most impressive and we have included a few here.

**Rebuilding Together.** National charitable event takes place on the last Saturday of April and provides badly needed home repairs and improvements to elderly or disadvantaged homeowners who are unable to maintain their homes. Each year, Zephyr management co-sponsors a home and Zephyr agents volunteer to do the labor, including painting, hauling, garden clean up, and minor carpentry.

[www.rebuildingtogethersf.org](http://www.rebuildingtogethersf.org)

**Human Rights Campaign** and National Center for Lesbian Rights have been national leaders in advancing the legal rights of gays and lesbians. Zephyr contributes time and donations to these organizations. [www.hrc.org](http://www.hrc.org)

**Support for Families of Children with Disabilities.** Since 1982, this organization has offered information, education and parent-to-parent support free of charge to families of children with any special health care need in San Francisco. [www.supportforfamilies.org](http://www.supportforfamilies.org)

**Special Olympics.** Recently, Zephyr sponsored a team that raised \$5000 during the bay area Walk for the Gold and provided volunteer staff for the Track and Field Invitational at Kezar Stadium. [www.sonc.org](http://www.sonc.org)



**Project Open Hand** cooks and delivers nutritious meals daily to over 2,300 homebound HIV patients. Zephyr agents maintain a weekly food delivery route.

[www.openhand.org](http://www.openhand.org)

**Central YMCA Community Support Campaign:** This campaign supports the youth center, senior center, and literacy school operating out of the landmark building at 220 Golden Gate Avenue.

[www.ymcasf.org/central/](http://www.ymcasf.org/central/)

**The Community Center Project of San Francisco** was conceived by Harvey Milk and other dedicated activists 25 years ago. The Center is the cornerstone of political, emotional, and cultural needs of the LGBT community and provides referral services, educational programs, outreach to elders, social events and other programs. Zephyr is a founding partner of The Center.

[www.sfcenter.org](http://www.sfcenter.org)

**Project Inform** is the nation's leading resource for HIV and AIDS treatment information. Zephyr participates in fundraising events for this non-profit organization working to end the AIDS epidemic. [www.projinf.org](http://www.projinf.org)

**Lyon-Martin Women's Health Services:** Since 1979 L-M has provided high quality, affordable, comprehensive health care for women and by women in a safe and nurturing environment.

[www.lyon-martin.org](http://www.lyon-martin.org)

**Universal Care:** In 1998, Universal Care was founded in an effort to launch a personal attack on the most common form of cancer in American women. The mission is to raise money for breast cancer organizations that locally provide support and treatment, specifically for under-served women, as well as those organizations that develop grassroots advocacy and awareness programs and early detection programs.

*(PTPM New Neighbor cont.)*

**Larkin Street Youth Center:** Founded in 1984, Larkin Street Youth Center was created as a continuum of services to inspire youth to move beyond the streets, to nurture potential, promote dignity, and support bold steps by all. [www.larkinstreetyouth.org](http://www.larkinstreetyouth.org)

**Continuum:** The mission of Continuum is to empower and dignify the lives of under-served people with HIV/AIDS by providing innovative health and human services that prevent institutionalization, minimize harm, establish relationships and facilitate community. [www.continuumhiv.org](http://www.continuumhiv.org)

**AMFAR:** The American Foundation for AIDS Research is the leading U. S. non-profit organization dedicated to the support of AIDS research, AIDS prevention, treatment education, and the advocacy of sound AIDS-related public policy. [www.amfar.org](http://www.amfar.org)

The list continues...To learn more about Zephyr Real Estate, visit their website [www.zephyr-re.com](http://www.zephyr-re.com).



### **PTPM AWARDED FUNDS FROM MAYOR'S NEIGHBORHOOD BEAUTIFICATION FUND**

As a result of a 2003 grant application, EVPA has been awarded \$1,400 from the Mayor's Neighborhood Beautification Fund (NBF) for improvements to the Pink Triangle Park and Memorial at the Market/Castro/17th Street intersection. We are grateful to Lanita Enriquez, Program Director, and the Fund's Board for selecting us for this award.

The award will fund continuing improvements at the park, including new plants, bark mulch, repairs to the irrigation system, and other maintenance items. We are excited to be sprucing up the park in time for Gay Pride weekend later in the month, a time when many people visit our neighborhood, and hope you will all visit and enjoy the blooming roses and sculpture when you are in the area.

When combined with the \$400 generously allocated to the park via EVPA's 2005 budgeting process, the Neighborhood Beautification award will serve as a base to continue the ongoing maintenance of this unique park and memorial.



### **HELP OUT WITH THE TRIANGLE**

It takes at least 40 people to make the project happen. The goal is to educate people about the hatred of the past to help prevent it from happening again. If you can't make it, please let others know that their help would be greatly appreciated. Chris Senchack put the above pictured montage together.

The installation will be Saturday June 25, 2005 from 7am -10am with a Commemoration Ceremony at 10:30 am. Numerous dignitaries will be at the commemoration, as well as the fabulous S.F. Lesbian/Gay Freedom Band. The Director of Exhibitions at the U.S. Holocaust Museum in Washington D.C. will be here to tell the History of the Pink Triangle. The removal will be Sunday June 26 from 4:30 – 7:30. For further information, please contact **Patrick Carney (415-247-1100 x 142)**.

### **Eureka Valley Promotion Association Minutes of the General Membership Meeting Castro Meeting Room 501 Castro Street, San Francisco**

**By:** Frank Weiss, Secretary **Date:** May 19, 2005

**Start Time:** 7:35PM **End Time:** 8:49PM

**Number in Attendance:** 14

**Number of Voting Members:** 11

**Motion #1:** Approval of April 2005 General Membership Meeting minutes. Moved and seconded. Motion carried.

**Motion #2:** Change EVPA annual membership dues to: \$20 Individual, \$30 household, \$40 business, effective July 1, 2005. Moved and seconded. Motion carried.

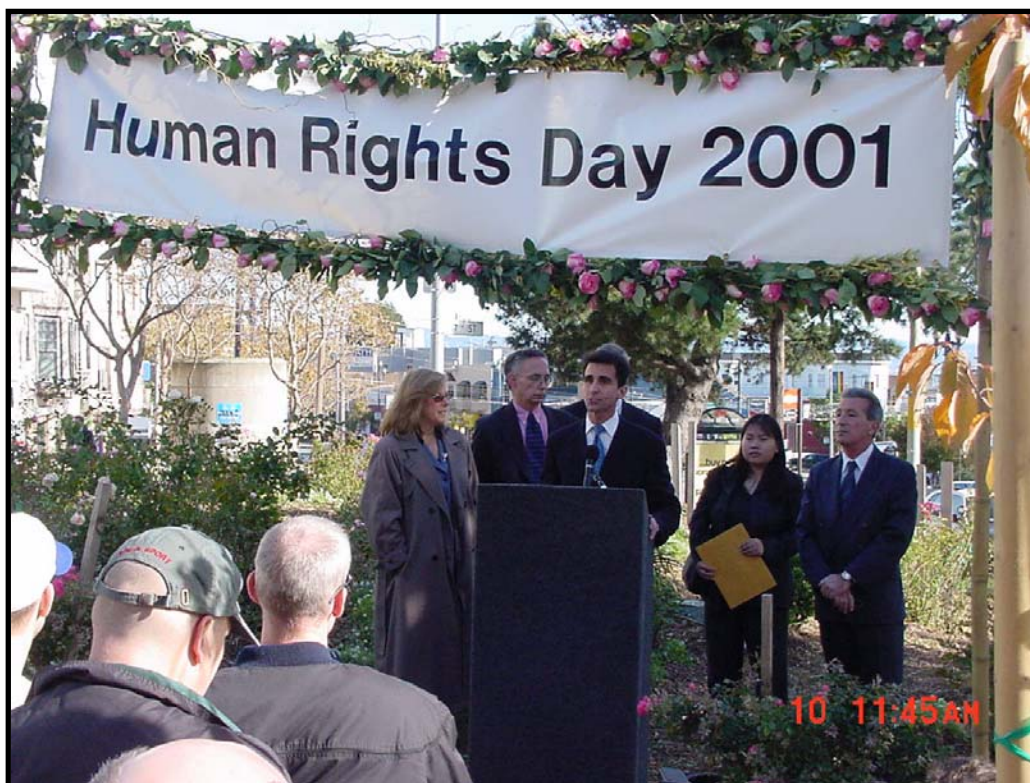
**Motion #3:** Send a letter to Ricardo Olea of DPT requesting striping of the two southbound lanes on Castro Street between Market Street and 19th Street. Moved and seconded. Motion carried.

# ROBERT EARL HALE REMEMBERED

BY JOE FOSTER

I passed IXIA recently and noticed a memorial in the window. The arrangement of flowers announced the passing of a generous and gentle individual. Robert Earl Hale, unique in every way, was a talented floral artist, whose innovative work has complemented many EVPA events. He was born on January 18, 1958 and died on April 28, 2005.

Many of us will remember Robert's contribution to EVPA's dedication ceremony of Pink Triangle Park on Human Rights Day (December 10), 2001. At that time, the park project was at a critical stage in its development. EVPA volunteers had been successful in establishing a rose garden on the city owned triangle lot near the Castro/Market intersection. San Francisco sculptor, Susan Martin and designer Robert Bruce had generously contributed their expertise to create a memorial to LGBT victims of the Nazi regime. But city funding of additional improvements (such as an irrigation system) was still uncertain. Organizers of the dedication ceremony were hopeful that the event would raise the profile of the park project and show its potential as an important landmark for San Francisco.



The winter of 2001 had been particularly rainy. Contingencies such as a huge tent and complimentary umbrellas had been considered. But luckily the morning of December 10 was one of those clear and sunny days between storms. The park was green, but (because of the season) lacked the explosion of rose blooms that had become its trademark. Robert Hale was the first to arrive at the park to prepare for the ceremony. He had brought stacks of huge long-stem pink roses (donated by EVPA member Gary Weiss). Robert instructed us on the arrangement of the roses which would climb a 10-foot high bamboo frame. Robert worked slowly and methodically as he trained the rose blooms to show at their best. The frame he lovingly crafted was placed "center-stage" behind the speaker's podium.

Pink Triangle Park announced itself as a human rights memorial on that sunny morning in 2001. Local politicians and park organizers spoke in front of a brilliant backdrop framed by Robert Hale's gate of pink roses. 50 years after the signing of the UN Declaration of Human Rights, two years after the planting of the first rose bush at Pink Triangle Park and three months after the World Trade Center tragedies, Robert's work confirmed that magic could be reality.

# ADAM HAGEN

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For any EVPA members  
or member referrals—5% of my  
commission donated to EVPA.

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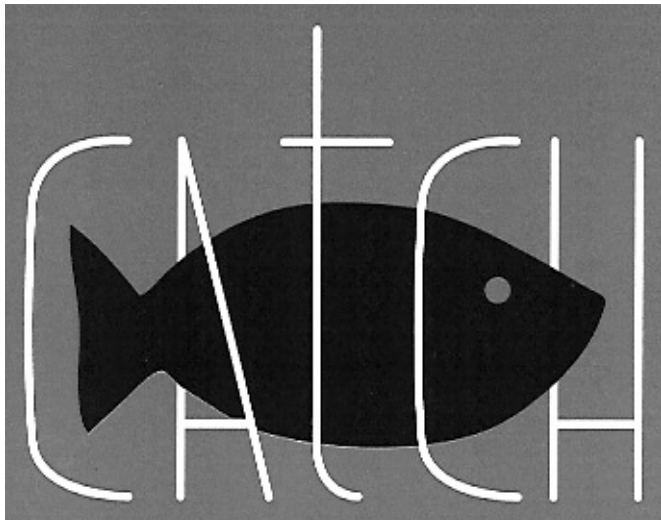
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456 CASTRO STREET

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Report Graffiti 241-WASH  
Police Non-Emergency 553-0123  
Police/Mission Station 558-5400  
Help A Homeless Person 431-7400  
(Mobile Assistance Patrol dispatched)  
Street Cleaning 695-2017 or 695-2020  
Abandon Vehicles 553-9817  
DTP Dispatch 553-1200  
Street Signs Missing/Damaged 554-9780  
Pot Hole Repair 695-2100  
Supervisor Bevan Dufty's Office 554-6968  
bevan.dufty@sfgov.org

**President:** Adam Hagen  
**Secretary:** Frank Weiss  
**Treasurer:** David Weiss  
**At-Large Board Members:** Mike Babbitt, Lion Barnett, Joe Foster, Gustavo Serina

**Annual Membership dues are \$15 per calendar year for individuals or \$24 for households, businesses or nonprofits in Castro, Upper Market, and Duboce Triangle (Eureka Valley).** EVPA is a non-profit California corporation. Please return this form with your check payable to EVPA to:  
**EVPA, PO Box 14137, San Francisco, CA 94114-0137**

11/11/2016

1. Update on Community Benefits District - Gustavo Serina.
2. Committee reports.
3. Update on Neighborhood Beautification grant for Pink Triangle Memorial Park.

