



Eureka!

News for Eureka Valley, Upper Market, Castro, Duboce & Twin Peaks. Published by the
Eureka Valley Promotion Association
Serving the neighborhood since 1881.

Volume 126, Issue 04 April 2007

www.EVPA.org

www.PinkTrianglePark.org

Parking Relief for Eureka Valley

On April 8, the Planning Commission approved the Market and Octavia Plan (which was originally conceived in 2002). Included was an amendment that EVPA had been fighting for since September 2006. The Upper Market Transit-Oriented Neighborhood Commercial District (NCT) will allow residential one-to-one parking with conditional use.

The April 5 Planning Commission started at 6PM and lasted until about 10PM. The final action was on agenda items 19a through 19e, the General Plan and Zoning Ordinance changes. The meeting can be seen on video via cable channel 27 or the San Francisco web site sfgov.org. The first motion on the final action was made by Commissioner Olague and amended by Commissioner Moore. One of Commissioner Moore's amendments was to roll back parking to the initial 2002 proposal. After some discussion, the motion was called and failed 4-2. Commissioner Antonini subsequently made a second

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ONE TIME ONLY CHANGE FOR APRIL General Membership Meeting

Thursday, April 19, 2007 @ 8:00PM Eureka Valley Recreation Center 100 Collingwood St.

Agenda is as follows:

1. Introduction
2. Committee Reports
3. Cafe's Building Expansion to 17th Street - Action Item
4. Michael Smith - Upper Market Workshop
5. Market/Octavia Plan Update
6. Kiosk Update
7. Booth At Castro Street Fair - Discussion
8. Special Marketing Newsletter - Action Item

EVPA WILL MEET UPSTAIRS AT THE EVRC, NOT IN THE AUDITORIUM. THE MEETING WILL BEGIN AT 8PM BECAUSE OF THE BETTER STREETS PLAN MEETING, WHICH ENDS AT 8PM.

ARE YOU PREPARED?

Make a Plan... Build a Kit... Get Involved.

By Joe Caruso

Here are some steps to Plan and prepare for any Disaster.

San Francisco is exposed to a wide variety of hazards, both natural and man-made. Earthquakes, fires, severe storms, power outages, and acts of terrorism are just some of the potential emergencies we may encounter. Imagine that you have no electricity, no gas, no water and no telephone service. Imagine that all the businesses are closed and you are without any kind of emergency services. What will you do until help arrives?

First and foremost, it is important to understand that in a major disaster, it might be several days before vital services are restored. That is why you must **Make a Plan, Build a Kit, and Get Involved**. As EVPA members, we are very good at making plans to help others, we are good at building coalitions to help better our city and the lives of people living in it, and we are great at getting involved. But what have you done for yourself lately? Are you Prepared?

Make a Plan.

Here is the priority: Safety, Water, Food, Heat and Sanitation.

Make a Plan for PERSONAL PREPAREDNESS

No matter how well your community has planned their

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Contribute to San Francisco's Streetscape Design

Starting April 5, the Better Streets Plan is offering San Franciscans the opportunity to help shape a new approach to streetscape design. The goal will be to build streets that are not just transportation routes, but become places for public life and that contribute to the natural environment. As part of the mayor's Livable City Initiative, the Better Streets Plan will involve an extensive community process for residents to share their ideas and

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Attention Members!! Share Your Stories With Us!!

WHAT DO YOU LIKE ABOUT LIVING IN THE CASTRO/EUREKA VALLEY? WHAT WOULD YOU LIKE TO CHANGE ABOUT OUR NEIGHBORHOOD?

People have different reasons for living in San Francisco's neighborhoods. For some, it's about the weather. For others, it's about easy public transportation. Still others want amenities like restaurants, grocery stores, movie theatres, pharmacies, hardware stores, banks within an easy walk of their homes. Safety is often a concern. So please tell us what you like most about living in our neighborhood. We will print some of the responses in future issues of the Eureka!

We are also interested in knowing what you would change if you could. What do you think would make our neighborhood a better place? Is there a project you would like EVPA to consider? Is there an issue that we can help advocate to correct? Let us know and we will print your ideas in future issues of our newsletter.

Please keep submissions to 250 words and send them to EVPA Board Member **joefcaruso@yahoo.com**. Submissions cannot be returned and are the property of EVPA.

The Cafe is Planning to Expand

The owner of the popular Cafe nightclub has filed a building permit to expand the structure to 17th Street. The multi-story structure currently includes the Malacca (former Crave) restaurant, Subway, and Cold Steel America. The main motivations for the expansion are to provide additional bathroom facilities to the nightclub, expand the dance floor, and add an elevator for bringing supplies to the nightclub and ADA access. The expansion would also add a ground floor retail space on 17th St and a 3rd floor office. The Planning Committee has invited the project sponsor and architect to present the plans and answer questions. The Planning Committee may also present an action item for the General Membership's vote.



Cafe would like to expand their structure to 17th St. Plans call for a four-story street frontage which would extend several feet higher than the Muni pole visible in front of the Coldwell Banker sign.

EVPA In The News – “EVPA Helps Keep Castro Clean”

The following was part of Katharine Holland's Business Brief's Column in the March 15 issue of the Bay Area Reporter.

If you've noticed the Castro is a little cleaner lately and the sleek news racks at various street corners, that is thanks in part to the work of the oldest neighborhood association in San Francisco, the **Eureka Valley Promotion Association**, along with the new community benefits district that property owners approved. **Frank Weiss**, owner of <http://www.castrosf.org>, a complete local guide to Eureka Valley and the Castro, was recently elected president of EVPA for a second term. The group was established in 1881 with the goal of helping to improve the neighborhood.

Recently elected and returning officers include **Gustavo Serina**, secretary, who also serves on the community benefits district board; **David Weiss** (no relation to Frank Weiss), treasurer, owner of **Catch** Restaurant; and board members **Mike Barrett** of **Dolby Laboratories**; **Joe Caruso**, with the city's **Office of Emergency Services**; and **Demian Quesnel**, a student of urban studies at San Francisco State University.

This year, EVPA will be involved in planning for large condominium projects including: the **S&C Ford** building, three lots in the 2100 block of Market Street, the **Arco** station at Market and Castro streets, and the lot formerly owned by the Methodist Church at Market and Sanchez streets. EVPA will vote on recommendations for each project and send letters to the Planning Department and Board of Supervisors. The group also hopes to build an automated visitor's kiosk providing information about the historical and cultural meaning of Eureka Valley and the Castro.

In past years, EVPA raised funds to create the **Pink Triangle Park** and **Memorial** at the corner of Market and 17th streets and the **Seward Street Slides** and **Mini-Park** at Douglass and 19th streets. We are so lucky to reap the rewards of the time, energy, and leadership from this group.

EVPA meets monthly at Eureka Valley Recreation Center at 100 Collingwood Street. Memberships start at \$20 per year. Visit <http://www.evpa.org> for more information.

PREPARED? *(Continued from page 1)*

response to a disaster, in the event of a large-scale incident, first response resources may quickly become overwhelmed. To ensure the safety and well-being of you, your friends and your family, you should prepare now to take care of your own basic needs for at least the first 72 hours following a major disaster.

Making a Plan for Personal Preparedness:

Training is key

- Make sure that each person knows and practices ways of protecting her/himself from falling objects, smoke, fire, caustic fumes, etc.
- Make sure that each person knows and practices how to shut off utilities.
- Make sure that each person knows and practices evacuation procedures for leaving the home during an emergency.
- Make sure that each person knows how to use a home fire extinguisher.



Build a Kit:

Basic Supplies: Determine what you absolutely need every day to live and plan how you will get what you need. Store 5 gallons of water, if you can. If you buy it at the store, what would you do if either the store wasn't open, if its shelves were empty, or if you couldn't get to the store?

Important: If you don't have a manual can opener, buy one.

Avoid foods that need a lot of water or more than a few minutes of cooking.

FOOD: You can eat canned tuna; eat canned vegetables as a salad, with salad dressing or vinegar and oil. Ham or chicken with a vegetable salad or mixed with mayonnaise packets.

Water: Store 1 gallon of water per person for each day you are preparing for. You can buy collapsible water containers wherever camping supplies are sold. Another option is to wash out soda bottles and fill them with water. The water in these containers should be replaced every six months.

If you store your own water, treat it by adding 4 drops of unscented chlorine bleach to each gallon of water. Don't use milk bottles.

Build Personal Go Bags:

Assembling emergency kits is one of the basic preparedness measures you should take. Go Bags are kits designed for the event of an evacuation. Be sure your bag is easy to carry (if you have to evacuate on foot) and that it has an I.D. tag. You should keep one at home, work and in your vehicle. They should include the following supplies:

- 3-Day supply of any prescription medications you take regularly.
- Personal hygiene supplies (including toilet paper).
- Whistle (to alert rescuers to your location).
- List of emergency point-of-contact phone numbers.
- Emergency lighting (flashlight and batteries or light sticks).
- Portable radio & batteries (or hand crank style)
- Change of clothing, sturdy shoes and a hat.
- If you are preparing go bags for children, include a favorite toy, cards or book and medical consent forms.

Get involved, know your community resources, and become one yourself.

You can also get information on how Pet Owners can help their pets during an emergency at www.72hours.org

You can find more information about tips for Building a Kit, Making a Plan, and Getting Involved by going to **www.72hours.org**.

Thank you to all EVPA members because without you so much great work would go undone. Be well.

-Joe Caruso

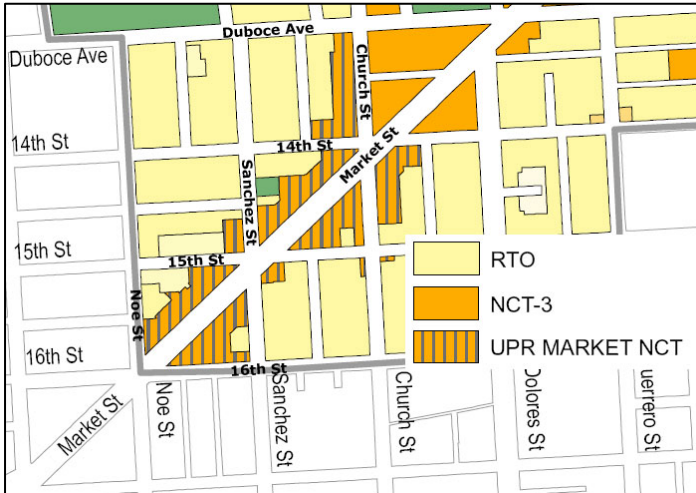


Time For Membership Renewals

April is a month famous for showers, tax payments, and now, EVPA renewals. Please send your checks to EVPA, P.O. Box 14137, San Francisco, CA 94114-0137. Remember, this is your neighborhood organization and we cannot produce our newsletter or effectively work to improve the Castro/Eureka Valley without money. Annual Membership costs \$20 for an individual, \$30 for a household, and \$40 for a business or nonprofit organization. So please, sit down and write that check now and mail it to us ASAP. Thank you!

Parking *(Continued from page 1)*

motion. Commissioner Lee then asked for several amendments, which included the 1-1 CU provision for the Upper Market NCT. After some more discussion, this motion was passed 4-2. At that point the entire assembly broke out in applause, glad to bring closure to this long process. The next step for the Market and Octavia Plan is approval by the Board of Supervisors, after which it becomes law.



Many thanks to Planning Committee Chair Demian Quesnel for his tireless work on this. Demian's partner, Tito Vendermeyer also deserves credit for creating the countless maps that have clarified the issues we faced.

The Upper Market NCT extends along Market St between Church St and Noe St, including some adjoining streets (see map). Without the amendment, residential off-street parking for the NCT was a) no minimum, b) 0.5 per unit max, c) 0.75 per unit with Conditional Use Permit, d) 1 per 2-bedroom unit max. What the amendment changed was c), from 0.75 to 1. The residential areas south of Market St between Dolores St and Noe St are part of the Residential Transit-Oriented plan area, which permits one-to-one residential parking with Conditional Use.

Complete information on the Market and Octavia Plan is online at: http://www.sfgov.org/site/planning_index.asp?id=25188. The amendments from the April 5th Planning Commission meeting may not yet have been posted.

Streetscape *(Continued from page 1)*

priorities for improving the design of San Francisco's streets. One of the first meetings will take place on Thursday, April 19 at the Eureka Valley Recreation Center from 6:00 pm to 8:00 pm. Streets are an important part of the public space in Eureka Valley, so this is a great opportunity for EVPA members to share their ideas on how to improve Eureka Valley's streets, making them safer and more inviting gathering spaces, provide more efficient transportation network and become a part of the natural environment.

A flyer for the Better Streets Plan Kick-Off Event. The top section has the 'better streets SAN FRANCISCO' logo and the title 'Help improve San Francisco's streets'. Below this is a paragraph: 'The City of San Francisco is considering how to make our streets safer, greener, and more accessible for all. Come share your ideas for improving these important public spaces!'. There are four small images showing different street scenes. The middle section is titled 'Better Streets Plan Kick-Off Event' and lists the date and time: 'Thursday, April 5, 2007; 5:15-8:00 pm'. It also lists the location: 'City Hall North Light Court' and '1 Dr. Carlton B. Goodlett Place'. Below this is 'Opening Remarks: Mayor Gavin Newsom' and 'Keynote Speaker: Dr. Richard Jackson', with his title 'Adjunct Professor, UC Berkeley' and 'Department of Public Health'. The bottom section is titled 'In April, public meetings around your neighborhood' and lists four meetings: Monday, April 16, 2007; 6:00-8:00 pm at West Portal Playground Clubhouse; Wednesday, April 18, 2007; 6:00 - 8:00 pm at Rochambeau Playground Clubhouse; Thursday, April 19, 2007; 6:00-8:00 pm at Eureka Valley Recreation Center; and Tuesday, April 24, 2007; 6:30-8:30 pm at SoMa Eugene Friend Recreation Center. The bottom of the flyer has a 'Contact us' section with the website 'www.sfbetterstreets.org' and a phone number '415.558.6405'. At the very bottom, there is a small text block about accessibility and logos for San Francisco Planning Department, Mayor's Office on Disability, and MTA.

To learn more about the Better Streets Plan, see the attached flyer or visit the website at www.sfbetterstreets.org.

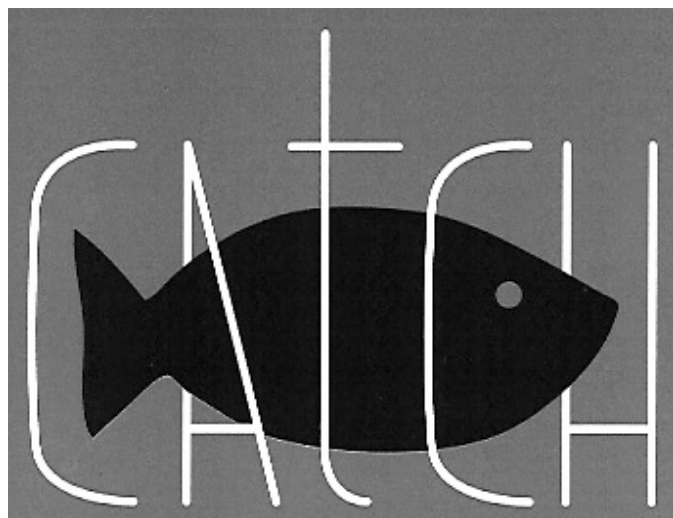
Minutes from General Membership Meeting of 3/15/07

1. Upon motion made and seconded, the fiscal year 2007-2008 budget was approved.
2. Upon motion made and seconded, providing non members with a free electronic newsletter was approved. (Snail mail newsletters will only go to paying members.)
3. Upon motion made and seconded, board member Demian Quesnel was named EVPA representative to the Castro Coalition.

Upcoming EVPA Meetings

EVPA meetings are back in the Eureka Valley Recreation Center Auditorium, 100 Collingwood (behind Cala Foods). See you there!

April 19, May 17, June 21

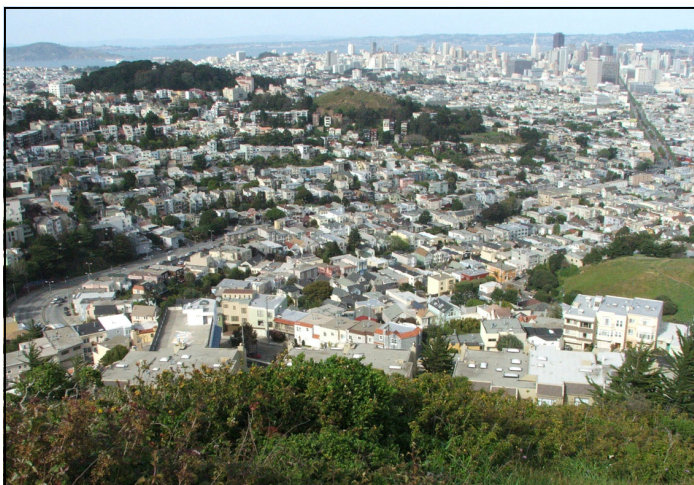


2362 Market Street

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| Make a Door Fit | Restore/Install Artwork |
| Pack Things to Ship | Build Bookcase to Fit |
| Small Carpentry Jobs | Consumer Advice |
| Organize Your Storage | Short Notice Jobs |
| Assemble Kit Furniture | Organize a Move |

Bob 336-7330
bob@bobburnside.com



The northwestern corner of Eureka Valley straddles Upper Market Street between Corona Heights (far center) and Twin Peaks (foreground).

Want to clean up our neighborhoods?
Green the City? Help solve homelessness,
and promote sensible housing policy?



Join SF's grass-roots quality of life group!
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Handy Resources for Home

Report Litter 28-CLEAN
Report Graffiti 241-WASH
Police Non-Emergency 553-0123
Police/Mission Station 558-5400
Help A Homeless Person 431-7400
(Mobile Assistance Patrol dispatched)
Street Cleaning 695-2017 or 695-2020
Abandoned Vehicles 553-9817
DTP Dispatch 553-1200
Street Signs Missing/Damaged 554-9780
Pot Hole Repair 695-2100
Supervisor Bevan Dufty's Office 554-6968
bevan.dufty@sfgov.org
CBD Hotline 559-6968

Contact EVPA Board Members

If you would like to volunteer or have questions, please feel free to contact any of the following EVPA Board Members:

Frank Weiss (President) 706-6597
Demian Quesnel (At Large Board Member) 861-5084

2006 EVPA OFFICERS AND BOARD MEMBERS

President: Frank Weiss
Secretary: Gustavo Serina
Treasurer: David Weiss
At-Large Board Members: Mike Babbitt, Joe Caruso, Demian Quesnel

Join EVPA by Sending Us This Completed Membership Application

Name: _____
First Last

Name: _____
First Last

Organization: _____

Address: _____ Apt. _____

City: San Francisco, CA Zip Code _____

Day Phone: (____) _____ Evening Phone: (____) _____

Email _____

Address: _____

(EVPA does not share your contact information with other groups)

My concerns for the neighborhood include _____

I am interested in working on the following issues:

___ City Planning/Zoning ___ Transportation, Utilities & Neighborhood Commerce

___ Public Health/Safety ___ Education/Recreation ___ Membership & Promotion

___ Finance ___ Internal Affairs ___ Pink Triangle Park

___ **Renewing membership.** ___ **New membership.**

___ I wish to receive my copy of the Eureka! Via the internet rather than by US Mail

Annual Membership dues are \$20 per calendar year for individuals, \$30 for households and \$40 for businesses or nonprofits in Castro, Upper Market, and Duboce Triangle (Eureka Valley). EVPA is a non-profit California corporation. Please return this form with your check payable to EVPA to:
EVPA, PO Box 14137, San Francisco, CA 94114-0137

EVPA P.O. Box 14137
San Francisco, CA 94114-0137
Address Service Requested

www.EVPA.org www.PinkTrianglePark.org

Important Meeting Change for April 19th!

The Community Theatre will be using the Auditorium Thursday night for a stage production. The EVPA meeting will be in the meeting room upstairs. Our meeting will immediately follow the Better Streets San Francisco meeting which starts at 6PM and will end by 8PM, possibly earlier. Please come early for the Better Streets meeting if you can. Signs will be posted at the EVRC to remind you to come upstairs.