



# Eureka!

News for Eureka Valley, Upper Market, Castro, Duboce & Twin Peaks. Published by the **Eureka Valley Promotion Association**  
*Serving the neighborhood since 1881.*

Volume 126, Issue 09 September 2007

[www.EVPA.org](http://www.EVPA.org)

[www.PinkTrianglePark.org](http://www.PinkTrianglePark.org)

## EVPA's Halloween Letter to Supervisor Bevan Dufty

by Gustavo Serina

## Local Businesses Help by Closing Halloween Night

by Frank Weiss

August 20, 2007

Dear Supervisor Bevan Dufty and  
Steve Adams, President, MUMC--

Hope this finds you both well.

At EVPA's Thursday, August 16, 2007 General Membership meeting, a motion to support the city's recommendation to close businesses early on Halloween was passed. During the discussion, members acknowledged that many establishments would suffer economically as a result of shutting down, but most felt that this sacrifice would provide a longer term benefit to the neighborhood and its commercial enterprises. EVPA will publicize those businesses who have agreed to close early in its September and October newsletters and will urge members to patronize them more frequently over the next few months to help mitigate their financial losses.

Members expressed support for not having any port-a-potties on the streets on Halloween, saying that cleaning up their sidewalks, driveways, and front steps was a sacrifice they were willing to make to get the message out that it will not be Halloween as usual in the Castro this year or in future years. Strong support was voiced for maximum Police, Sheriff, Fire, DPW, and DPT personnel in the neighborhood to address crowd control and other safety issues. Many members

Halloween is coming up on Wednesday, October 31st. Past Halloweens have been bad for our neighborhood. We absolutely want to change that for the better. One of the important strategies for scaling down Halloween is to give people less reason to come out to the Castro that night. To that end, Supervisor Bevan Dufty has been asking key businesses to close early that night. The *Eureka!* is publishing that list of businesses so that you can show your support for their actions by patronizing them in favor of those that don't. In order to bring Halloween under control, we're all going to have to make some sacrifices. Closing for a night means a significant loss of revenue for a business.

Please show your support for the businesses that have voluntarily agreed to close for Halloween. We are still waiting to hear if the other major businesses will agree to close for the night. When you patronize bars, restaurants, and liquor stores, ask if they have agreed to close Halloween night. If they have not agreed, tell them that you shall take your business to the other places that are more civic-minded.



*(Continued on page 3)*

*(Continued on page 3)*

## Castro Street Fair Volunteers Needed

by Gustavo Serina

This year's Castro Street Fair falls on Sunday, October 7 and EVPA needs volunteers to man the entry points and request donations from attendees. This event is EVPA's biggest annual source of funds. The Fair's organizer's distribute proceeds among volunteer organizations on a pro-rata basis determined by the number of person hours worked. The higher the EVPA volunteer turnout, the more hours will be credited to us and the greater our share of the proceeds will be. These funds will be used to support projects endorsed by the General Membership, such as maintenance of the Pink Triangle Park and Memorial, installing an information kiosk at the Castro Street Muni Station at Harvey Milk Plaza, and producing and mailing the monthly *Eureka!* newsletter. It's also a great deal of fun. This year's Volunteer Coordinator, Jose Romero can be reached at [catchjose@sbcglobal.net](mailto:catchjose@sbcglobal.net) or (415) 244-2166.

## Planning, Planning & More Planning

by Demian Quesnel

By the time you read this, the 1st meeting of the Upper Market Workshop Series will have taken place. It will be interesting to report next month what happened. I hope that many of you will have been there and expressed your hopes for the future of the neighborhood. What is happening is the beginning of a planning process that will shape the future of our neighborhood in significant ways. It is important that we participate as others, not from our neighborhood, are intending to participate and further their agendas, which may not coincide with the consensus of our neighborhood. There will be two more meetings, which will result in a plan to guide the development on the infill parcels that exist in our area and hopefully the beginnings of an area plan for our neighborhood. It is very important that we participate in this process, as it will have a significant impact on the Upper Market/Castro for years to come.

## What Are Neighborhood Commercial District Regulations (NCD-20)?

by Gustavo Serina

Does our neighborhood want or need any more bars or retail liquor stores? If a new restaurant opens that sells alcohol, should at least 50% of its revenue come from food sales and should the food be cooked and served on the premises? Do we want any more fast food restaurants? Coffee shops? Do we want a public parking garage? If a gas station closes, should another open?

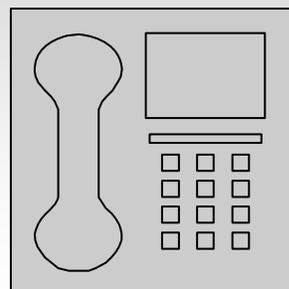
The regulations determining the kinds of businesses permitted in the Castro Street/Upper Market Street Commercial District are being reviewed and revised. At our September 20 meeting, EVPA's Planning Committee will make recommendations to General Membership regarding the questions posed in the previous paragraph. Other organizations, including The Merchants of Upper Market and Castro Street, the Duboce Triangle Neighborhood Association, The Castro/Upper Market Community Benefits District will all be making recommendations to the San Francisco Planning Department about the retail businesses they want in our neighborhood. Therefore, it is important that EVPA's preferences on this significant matter be articulated. Please attend the meeting to make your voice heard.

## Contact EVPA Board Members

If you would like to volunteer or have questions, please feel free to contact any of the following EVPA Board Members:

**Frank Weiss** (President) 415-706-6597

**Demian Quesnel** (EVPA Board Member & Member of EVPA Planning Committee) 415-861-5084



## An Art Gallery in the Neighborhood

by Demian Quesnel



The Reaves Gallery @ 2344 Market St. [next the Jet bar {formerly the Detour}] is displaying the work of 6 local artists, including our very own Tito Vandermeiden. It is nice to see local artists in our neighborhood. Drop by and see what's on display.

### ***Businesses Halloween*** (Continued from page 1)

You have a choice with whom you do business. Support those on this list because they support our community by closing by Halloween night.

#### **Bars/Nightclubs**

The Café

The Edge

The Mix

#### **Restaurants/Cafes**

Tangerine

Maxfield's Housé of Caffeine

Café Flore

Squat and Gobble

Catch

La Mediterranee

#### **Markets/Liquor Stores** (close or no liquor sales)

Swirl on Castro

Castro Village Wine Company

### ***Letter to Dufty*** (Continued from page 1)

felt keeping all the streets open to traffic was an excellent idea. There was also enthusiastic support for active enforcement of laws governing the sale of alcohol, particularly from small liquor stores, and enforcement of all Fire Code violations of occupancy limits at bars.

Most members in attendance were aware that despite San Francisco's planned intensive media campaign to let people know that there will be no official Halloween celebration anywhere in the city, many revelers and troublemakers will still come to the Castro that night. Nonetheless, EVPA supports the decision to cancel the event in the Castro and will continue urging businesses to make a sacrifice by closing early on Halloween.

Kind regards,

Gustavo Serina  
Secretary  
EVPA

## General Membership Meeting Minutes July 2007

Upon Motion Made and Seconded, Members approved writing a letter to Supervisor Bevan Dufty and The Merchants of Upper Market and Castro Streets to support Dufty's proposals for businesses to close early on Halloween.

Upon Motion made and seconded, and following discussion, membership approved EVPA joining the Coalition of San Francisco Neighborhoods.

## Upcoming EVPA Meetings

EVPA meetings are back in the Eureka Valley Recreation Center Auditorium, 100 Collingwood (behind Cala Foods). See you there!

**September 20**

**October 18**

**November 15**

# COPYING PRINTING & FINISHING

- B/W & Color Copies
- Business Cards & Letterhead
- Brochures, Newsletters
- Signs & Banners
- Laminating & Mounting
- Binding & Folding
- Digital Printing
- Large Format Printing
- Desktop Publishing
- PC & Macintosh Rentals
- Internet Access
- Fax Services

*Copy Central*®

2336 MARKET STREET *in the Castro*

TEL 415.431.6725 FAX 415.431.1456

Castro@CopyCentral.com www.CopyCentral.com

## Custom Services

- |                        |                         |
|------------------------|-------------------------|
| Install Shelving       | Some Plumbing/Electric  |
| Make a Door Fit        | Restore/Install Artwork |
| Pack Things to Ship    | Build Bookcase to Fit   |
| Small Carpentry Jobs   | Consumer Advice         |
| Organize Your Storage  | Short Notice Jobs       |
| Assemble Kit Furniture | Organize a Move         |

**Bob 336-7330**  
**bob@bobburnside.com**

## General Membership Meeting

Thursday, September 20, 2007  
@ 7:30PM

Eureka Valley Recreation Center  
100 Collingwood St.

### AGENDA:

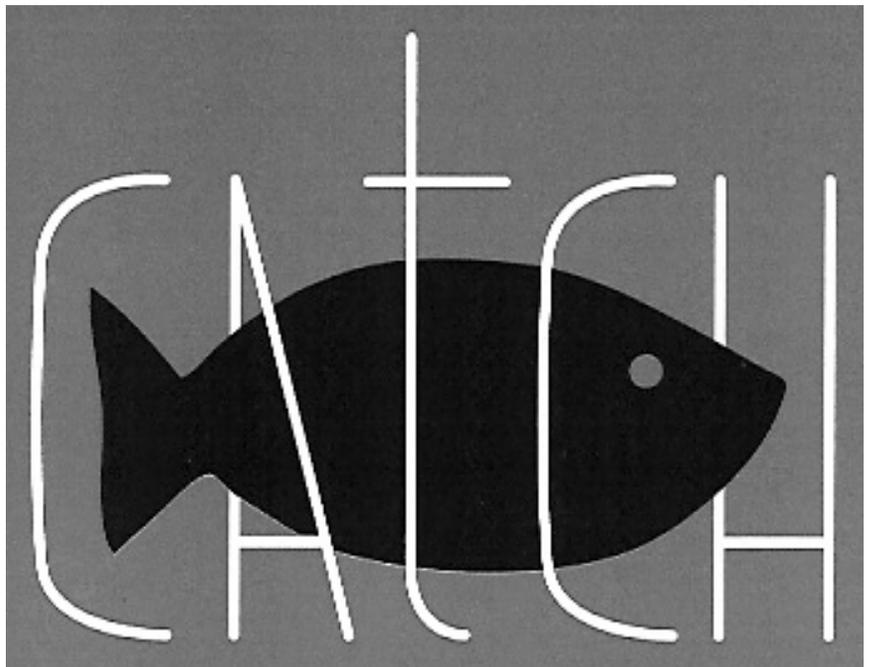
1. Introductions
2. Approval of the Minutes (Action Item)
3. Neighborhood Commercial District Regulations: Recommendations from the Planning Committee (Action Item)
4. Halloween: Motion To Urge San Francisco Officials to Aggressively Communicate That There Will Be No Halloween In The Castro This Year (Action Item)
5. Café Flore Permit Change (Action Item)
6. Castro Street Fair
7. Upper Market/Castro Street Planning Update
8. 501 c (3) Update

Want to clean up our neighborhoods?  
Green the City? Help solve homelessness,  
and promote sensible housing policy?



SAN FRANCISCO

Join SF's grass-roots quality of life group!  
free to join: [www.plancsf.org](http://www.plancsf.org)



**2362 Market Street**



*"I love my work...  
and so will you!"*

**KATHARINE HOLLAND**  
REALTOR®

*International President's Elite*

2355 Market Street, SF CA 94114  
[www.katharineholland.com](http://www.katharineholland.com)

[khsf@att.net](mailto:khsf@att.net)

415-437-4588



RESIDENTIAL BROKERAGE

## Handy Resources for Home

Report Litter 28-CLEAN  
Report Graffiti 241-WASH  
Police Non-Emergency 553-0123  
Police/Mission Station 558-5400  
Help A Homeless Person 431-7400  
(Mobile Assistance Patrol dispatched)  
Street Cleaning 695-2017 or 695-2020  
Abandoned Vehicles 553-9817  
DTP Dispatch 553-1200  
Street Signs Missing/Damaged 554-9780  
Pot Hole Repair 695-2100  
Supervisor Bevan Dufty's Office 554-6968  
bevan.dufty@sfgov.org  
CBD Hotline 559-6968

### Contact EVPA Board Members

If you would like to volunteer or have questions, please feel free to contact any of the following EVPA Board Members:

Frank Weiss (President) 706-6597  
Demian Quesnel (At Large Board Member) 861-5084

### 2007 EVPA OFFICERS AND BOARD MEMBERS

**President:** Frank Weiss  
**Secretary:** Gustavo Serina  
**Treasurer:** David Weiss  
**At-Large Board Members:** Mike Babbit, Joe Caruso, Demian Quesnel

## Join EVPA by Sending Us This Completed Membership Application

Name: \_\_\_\_\_  
*First Last*

Name: \_\_\_\_\_  
*First Last*

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ Apt. \_\_\_\_\_  
City: San Francisco, CA Zip Code \_\_\_\_\_

Day Phone: (\_\_\_\_) \_\_\_\_\_ Evening Phone: (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_  
Address: \_\_\_\_\_

(EVPA does not share your contact information with other groups)

My concerns for the neighborhood include \_\_\_\_\_

I am interested in working on the following issues:

City Planning/Zoning  Transportation, Utilities & Neighborhood Commerce

Public Health/Safety  Education/Recreation  Membership & Promotion

Finance  Internal Affairs  Pink Triangle Park

**Renewing membership.**  **New membership.**

I wish to receive my copy of the Eureka! Via the internet rather than by US Mail

**Annual Membership dues are \$20 per calendar year for individuals, \$30 for households and \$40 for businesses or nonprofits in Castro, Upper Market, and Duboce Triangle (Eureka Valley).** EVPA is a non-profit California corporation. Please return this form with your check payable to EVPA to:  
**EVPA, PO Box 14137, San Francisco, CA 94114-0137**

**EVPA P.O. Box 14137**  
**San Francisco, CA 94114-0137**  
**Address Service Requested**

[www.EVPA.org](http://www.EVPA.org) [www.PinkTrianglePark.org](http://www.PinkTrianglePark.org)

**General Membership Meeting**  
Thursday, September 20, 2007 @ 7:30PM  
**Eureka Valley Recreation Center**  
**100 Collingwood St.**

#### AGENDA:

1. Introductions
2. Approval of the Minutes (Action Item)
3. Neighborhood Commercial District Regulations: Recommendations from the Planning Committee (Action Item)
4. Halloween: Motion To Urge San Francisco Officials to Aggressively Communicate That There Will Be No Halloween In The Castro This Year (Action Item)
5. Café Flore Permit Change (Action Item)
6. Castro Street Fair
7. Upper Market/Castro Street Planning Update
8. 501 c (3) Update